

Manager's Report 2022

Well – what a start to 2022! With the staggered start to school; the continued restrictions with COVID; and the high school transition we knew we were in for another interesting, unique and challenging year.

Conference 1 was cancelled. A creative solution was found – ‘Carpark Chorale’ was held. The conference cancellation had a huge impact on all. Throughout the year the most common thing we heard from teachers was they felt underprepared. Term 1 of 2022 was like standing on shifting sand. Plans were made, changed, and then changed again. This impacted choir starting, Combined Choir Rehearsal schedules and more. We needed to keep assuring people that it will get better, and we were there to support them as best we could.

I approached the department requesting to keep the remainder of grant money from ‘Stars on Stage’ production at the Entertainment Centre, approximately \$40,000. The agreement was that this money would be used to get more students on stage. The Team provided extra performance opportunities by creating the Junk Squad and the Wau Bulan floor performers. Nearly 250 extra students had the opportunity to be part of the festival series. The funds were used for equipment (junk) and costumes.

With 2022 affiliations we allowed the schools choose the number of places they wanted to purchase on stage. Encouraging people to have class choirs. This freedom from allocation gave many schools the opportunity to have more of their students take part in the concert series.

Please see:

- Appendix 1 for Adelaide Affiliates Data 2022
- Appendix 2 for Regional Data Statistics 2022

We were all excited to be returning to the Adelaide Festival Theatre for our concert series. Many new things were being trialled – e.g., one program for the 10 concerts; new rehearsal/performance schedule.

After the concert series the PSMF Team held its annual review. Outcomes included:

- Schools liked the option of choosing their own allocation.
- The Concert Availability process clearly showed that weekend matinee concerts have become increasingly difficult to fill with choirs. The evening concerts were not as tricky to fill. In 2023 we will not have matinee concerts. We will have the Saturday evening concert.
- We plan to stay with the 10 concerts in 2023. If the numbers increase, we will add another concert.
- Concerts need to start at 7.30pm and not 7.00pm.
- With the younger students we increased the number of students in each row, we will stay with these numbers. Only row 1 will be made smaller to improve the ‘overall choir look’.
- Having ALL the concerts in one program was well received.
- Vili’s catering will stay.
- Afternoon rehearsal, choirs stay on for dinner and then perform will stay.
- Banquet Room to be used instead of the Rehearsal Room (at a cost of approx. \$13K). The Rehearsal Room was used by the Troupe. More space for all.
- The orchestra will stay in the full pit
- Concert downloads, included in student materials fee (views/plays: 4,242 and downloads: 1,748).

The National Day of Mourning threw us another ‘curve ball’. **Concert 9 was cancelled.** The PSMF Team, Choir Teachers and Support Staff rallied together to reschedule the whole performance. All choirs, soloists and Guest Artists were able to perform on another night. During some concerts a song was sung twice, or an extra Guest Artist performed. Our goal – no one was going to miss out! From the bottom of my heart, I would like to thank the PSMF Team and Terena for the massive amount of support given to me during this challenging time.

During the concert series, we were informed that the **Festival Centre can no longer store the rostrum**. They have agreed to temporarily store it until we find a new home for it. We are investigating a few options. Initial investigations have the storage of the rostrum costing the Music Society approximately \$20,00 per year (this does not include the transport or insurance).

We have been very fortunate to have the Festival Centre store the rostrum for so many years for free.

Once again in 2022 the Team and the extended teams created an incredible experience for all by:

- having two orchestras performing in the full pit at the theatre
- having every student individually photographed – photos immediately available for purchase
- Wau Bulan and Junk Squad– another opportunity for young students to participate
- Bowden Group and Blend Creative creating one program to cover all 10 concerts
- Clever Wombat distributed the concert recordings via download (this cost was included in the Learning Material fee)

At the same time as the frantic planning of the concert series was happening, we:

- Worked with IT to have the ability to manage our internet independently. We now have free access to the sites that were once blocked – banking and video making now so easy to do.
- Ensured regular contact with new Choir Teachers – emailing and checking in with them.
- Closed majority of the Commonwealth account and moved to the Credit Union.
- Completely transitioned to Xero.
- With the assistance of Hundt Law we have a new constitution; are in the process of becoming a Company with Limited Guarantee (CLG) and to achieving our Deductible Gift Reciprocity (DGR). This project will continue into 2023.

At the end of January 2023 our Memorandum of Administrative Agreement (MoAA) with the Department expires. The Music Society Board created a working team to review and negotiate the new MoAA. This is a work in progress.

PSMF office

We purchased two large screens – used for meetings and teaching.

Personnel

Congratulations to the following:

- Festival Theatre Accompanist – Caroline Pomeroy
- Administrator, The SAPPs Choir - Jo Kay will continue
- Robyn Filmer and Cathy Lange – have become permanent employees of the department. The next challenge is to have them relevelled.

Goodbyes:

- many HPIs and Choir Teachers, thank you for giving thousands of students the opportunity to take part in the festival.

Partnerships

- | | |
|--------------------|----------------------------------|
| • Clever Wombat | • Creative Auditing |
| • Ding Productions | • Bowden Group |
| • Vili's | • Treasured Memories Photography |

I thank each of our partners for their support in making 2022 such a success and memorable experience for all.

Website / App Development

Refreshed the website to reflect our new colours. In 2023 we will investigate the possibility of having our own shop on the website.

The App continues to be tweaked and improved.

The website continued to be instrumental in delivering student learning. Vision was uploaded from Troupe rehearsals and workshops, then students (password protected) accessed their learning. The SAPPs Choir used the website (password protected) to access their learning tracks.

I am hoping that 2023 will see the end of CD production.

The year ahead.

The planning for the 2023 concert series has begun – the Festival Theatre is booked.

We are working on collaboration with Uncle Moogy and Clever Wombat to film a 'Welcome to Country'.

We will continue with the colour pages in the Songbook – the pages look wonderful and have lifted the quality of the book to a higher level.

Continue negotiating with the department to develop our new MoAA.

Lastly

What a team!! Faced again with challenges in 2022, we took it in our stride, again we come up with creative solutions and work arounds.

The Primary School Music Festival is a living, breathing entity – changing to suit the needs and interests of our young students. The 2023 commissioned work is "World of Tomorrow" and looks at the technology challenges of our changing world.

I feel extremely proud to be part of a team that continues to grow our South Australian icon.

Nervously, I am so looking forward to 2023.

Irene Solowij

Manager, PSMF

APPENDIX 1



2022 Adelaide Affiliations

Adelaide Affiliations

Adelaide Affiliates	180	
No of Students	5500	

Portfolio Representation

Felixstow	41	
Noarlunga	31	
Flinders Park	22	
Para Hills	25	

Category Reps

Cat 1	2	
Cat 2 & 3	35	
Cat 4 & 5	52	
Cat 6 & 7	88	
Uncategorised	2	
Participation Spots sold	4728	
Actual Participation	4000	(9 concerts)

APPENDIX 2



2022 Regional Participation Data

Region:	East of the Ranges	Eyre Peninsula	Murray Mallee	Northern Metro	Port Augusta	Port Pirie	Riverland	Southern Metro	South East	Whyalla	Totals
No. of government Schools:	9	N/A	8	16	N/A	7	14	8	24	9	95
No. of independent / Catholic etc Schools:	1		0	1		2	5	1	5	3	18
No. of students participating:	201		107	380		110	253	225	600	166	2042
Female students:	135		67	285		87	199		450	130	1353
Male Students:	66		40	95		23	54		150	36	464
Any other information provided to us:	A lot of good feedback provided.			why question gender now with diversity out there.			3 x male teachers & 18 x female teachers	male / female unknown		Great feedback	



2022 Regional Financial Data

Region: Income	East of the Ranges	Eyre Peninsula	Murray Mallee	Northern Metro	Port Augusta	Port Pirie	Riverland	Southern Metro	South East	Whyalla	Totals
Participation Fees	\$ 900.00	N/A	\$ 800.00	\$ 8,500.00	N/A		\$ 10,865.00	\$ 2,181.82	\$ 16,000.00		\$ 39,246.82
Ticket Sales	\$ 3,979.27		\$ 2,291.11	\$ 15,363.64		\$ 4,341.82	\$ 9,307.89	\$ 12,646.73	\$ 26,000.00	\$ 1,262.45	\$ 75,192.91
Merchandise / Fundraising			\$ 112.35	\$ 1,719.05		\$ 107.00	\$ 1,180.00	\$ 1,453.30		\$ 1,698.00	\$ 6,269.70
Bank Interest											\$ -
TOTAL Income	\$ 4,879.27	\$ -	\$ 3,203.46	\$ 25,582.69	\$ -	\$ 4,448.82	\$ 21,352.89	\$ 16,281.85	\$ 42,000.00	\$ 2,960.45	\$ 120,709.43

Region: Expense	East of the Ranges	Eyre Peninsula	Murray Mallee	Northern Metro	Port Augusta	Port Pirie	Riverland	Southern Metro	South East	Whyalla	Totals
Hall Hire	\$ 840.00		\$ 1,283.27	\$ 6,481.82		\$ 4,786.92		\$ 3,524.00	\$ 16,000.00	\$ 704.00	\$ 33,620.01
Lighting	\$ 291.26	N/A		\$ 465.00	N/A			\$ 633.60			\$ 1,389.86
Sound	\$ 650.00		\$ 435.00	\$ 1,559.86				\$ 110.00			
Props	\$ 700.00		\$ 1,759.10	\$ 129.03				\$ 2,302.08	\$ 3,000.00	\$ 270.00	
Personnel	\$ 2,244.38		\$ 2,838.30	\$ 2,897.00			\$ 15,853.40	\$ 5,231.13	\$ 20,710.00	\$ 264.00	\$ 50,038.21
Travel						\$ 400.00			\$ 160.00		\$ 560.00
Transport						\$ 100.00					\$ 100.00
Merchandise			\$ 7.50	\$ 6,000.00		\$ 207.75	\$ 2,259.96	\$ 1,416.37		\$ 1,809.00	
Bank Interest	\$ 34.28							\$ 91.92	\$ 15.00		\$ 141.20
TOTAL Expense	\$ 4,759.92	\$ -	\$ 6,323.17	\$ 17,532.71	\$ -	\$ 5,494.67	\$ 18,113.36	\$ 13,309.10	\$ 39,885.00	\$ 3,047.00	\$ 108,464.93
NETT SURPLUS / DEFICIT	\$119.35	\$0.00	-\$3,119.71	\$8,049.98	\$0.00	-\$1,045.85	\$3,239.53	\$2,972.75	\$2,115.00	-\$86.55	\$12,244.50